



PRIVACY POLICY @ PLAN B

Last updated 14/02/06

We take your privacy seriously. We are committed to protecting the privacy of personally identifiable information collected about you. It remains our policy and our commitment not to distribute, sell, rent or in any way make available your name, email address or other personal information to any third party without your prior written consent.

We also recognize that our visitors need protection of any personally identifying information they choose to share with us. This privacy policy is intended to provide you with the information on how we collect, use and store the information that you provide, so that you can make appropriate choices for sharing information with us.

If you have any questions, complaints, or comments regarding our privacy statement or policies, please contact us privacy@planbitsolutions.com

The following sections will cover:

- * Information we collect from you
- * Plan B's use of Personal Information
- * Security of your Personal Information
- * Use of Cookies
- * Changes to this Statement

Information We Collect From You

In order to operate the Plan B site and provide you with information on products and services that may be of interest to you, we may collect contact information (i.e., information that could be used to contact you, such as full name, postal address, phone number and email address, financial information (i.e., passwords, credit card numbers and bank and other financial institution account numbers) and demographic information (e.g., post code, hometown, purchase history information from you.

Plan B's Use of Personal Information

Plan B will ask for your consent when we need information that personally identifies you (personal information) or allows us to contact you. Generally, this information is requested when purchasing products & services from us. Personal information collected by Plan B often is limited to e-mail address, language, country or location, but may include other information when needed to provide a service you requested.

We occasionally hire other companies to provide limited services on our behalf, including packaging, mailing and delivering purchases, answering customer questions about products or services, sending postal mail. We will only provide those companies the information they need to deliver the service, and they are prohibited, by contract, from using that information for any other purpose.

Plan B will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to conform to legal requirements or comply with legal process served on Plan B.

Security of your Personal Information

Plan B is committed to protecting the security of your personal information. We use a variety of advanced security technologies and procedures to help protect your personal information from unauthorized access, use, or disclosure. For example, we store the personal information you provide on secured computer servers that are located in controlled facilities. Additionally, when we transmit sensitive personal information (such as a credit card number) over the Internet, we protect it through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

Use of Cookies

When you browse Plan B's website, you are able to do so anonymously. We do not collect personal information when you browse. Your browser, however, does automatically tell us the type of computer and operating system you are using. The Plan B website does not use "cookie" technology.

Changes to this Statement

Plan B will occasionally update this Privacy Statement. When we do, we will also revise the "last updated" date at the top of the Privacy Statement. For material changes to this Statement, Plan B will notify you by placing prominent notice on the Web site. We encourage you to periodically review this Privacy Statement to be informed of how Plan B is helping to protect your information.

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